# Senior Nutrition Program News Release Template

Use this template by filling in information about your local program in the areas highlighted. You can also use it as inspiration to create your release focused on an event or a more specific piece of program news. When your release is ready, share it with local media outlets to promote your program. See these [quick tips for working with the media](https://acl.gov/sites/default/files/SNP/celebrate/SNP_MediaTips.pdf).

# # #

## [Your logo or the [Senior Nutrition Program anniversary logo](https://acl.gov/sites/default/files/SNP/celebrate/SNP2024_Logos.zip)]

## FOR IMMEDIATE RELEASE:

MONTH DAY, YEAR

## CONTACT:

[Insert name, title, and program name]

[Insert email address]

[Insert phone number]

## SENIOR NUTRITION PROGRAM ANNIVERSARY

## *Supporting nutrition services for older adults since 1972*

[YOUR CITY, YOUR STATE]― This March, [insert name of your program] joins the Administration for Community Living (ACL) and senior nutrition service providers across the country in celebrating the anniversary of the national Senior Nutrition Program.

Since 1972, the Senior Nutrition Program has supported nutrition services for older adults. Funded by the Older Americans Act, local senior nutrition programs serve as hubs for older adults (60 and older) to access nutritious meals and other vital services that strengthen social connections and promote health and well-being.

Senior nutrition is now more important than ever. Each year in the U.S., up to half of adults over 65 at risk of malnutrition, and more than 10 million face hunger. [Include local statistics here if available.] In communities throughout the U.S. – including our own – older adults sometimes lack access to the high-quality, nutritious food they need to remain healthy and independent.

As part of the Senior Nutrition Program network, [insert name of your program] helps older adults in our community by promoting healthy eating, decreasing social isolation, and improving health. Our program also provides connections to home and community-based services that can support independence and overall well-being. [Insert information about your local program and community. This could include the number of seniors you serve, specific services and supports you offer, or a personal story or quote from a program participant or staff member.]

For more than 50 years, senior nutrition services have helped create healthy, strong communities where all members can flourish regardless of age***. That’s why we proudly recognize this anniversary of the national Senior Nutrition Program and its tremendous impact on the health and well-being of older adults in our community.*** Join us in celebrating our seniors, our program, and our community!

[Insert information about local celebration events and activities if available.]

Learn more about our program and services and how you can support senior nutrition: [insert program contact information/URL]. And visit [ACL.gov/SNP/celebrate](https://acl.gov/snp/celebrate) for more on the anniversary.

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## About [insert program’s name]

[Insert a description of your program that typically includes three or four sentences about who you are and what you do. Include a URL if not included in the release body and consider social media links. This paragraph may also be about the program’s parent organization. If so, be sure to connect the program with the organization. Include your federal funding statement.]